GOVERNMENT OF PUDUCHERRY
DIRECTORATE OF SCHOOL EDUCATION

CIRCULAR

Puducherry, dt.31.10.2018

Sub: DSE-EE- Commemoration of 150th Birth Anniversary of Mahatma Gandhi – Conduct of various Activities – Instructions - Reg.

Govt. of India is commemorating 150th Birth Anniversary of Mahatma Gandhi for a period of two years from 2nd October, 2018 to 2nd October, 2020 both at National and International Level. One of the suggested activities is Logo Branding on Trains, Metro Rail, Air India Aircrafts, State Roadways Buses, Govt. Website, e-mails, Govt. Stationery, calendar and diary, Govt advertisements & Publicity material, digital signature, etc., during the commemoration period. The following designs of the logo with colour guide have been finalised and are available on the web-site http://gandhi.gov.in/download.html for download:-

i. Logo in original form (Main logo)
ii. Logo for use in single colour (for use in black and white)
iii. Logo in reverse form with light/bright background
iv. Logo in reverse form with dark background.

In this regard, all the Heads of Institution of UT of Puducherry are instructed to use the logo in all the events/activities to be conducted in this regard.

/BY ORDER/

[Signature]

(Dr. A. Michael Benno)
DEPUTY DIRECTOR (ELEMENTARY EDUCATION)

To
All Educational Institutions in the UT of Puducherry.

Copy to:
1. The Joint Director, Dte. of Sch.Edn, Puducherry
2. The Chief Educational Officer, Puducherry/Karaikal/Mahe
3. The Deputy Director of Education (Women/Sec.Edn), Puducherry/Karaikal
4. The Delegate to DSE, Yanam.
5. The Deputy Inspector of Schools, Zone-I/II/III/IV/V, Puducherry/Karaikal

With a request to instruct to all schools under their control.

6. The EDP Section, Directorate of School Education, Puducherry

- with a request to upload activities to be undertaken during 2nd October, 2018 to 2nd October, 2019 on the MHRD portal and also use the logo in the Government Website.