

**GOVERNMENT OF PUDUCHERRY  
DIRECTORATE OF SCHOOL EDUCATION  
STATE PROJECT OFFICE, SAMAGRA SHIKSHA**

No:2219/SS/AKAM/2023

Date: 7<sup>th</sup> August, 2023

**CIRCULAR**

**Sub:** Celebrating the Azadi ka Amrit Mahotsav (AKAM) Till Aug 2023 and forwarding feedback in the form of uploading photos and videos of all activities of AKAM-Reg.

**Ref: 1. This office circulars No 652/SS/Har Ghar Tiranga/2022 dt 20.07.2023.**

**2. 652/SS/Har Ghar Tiranga/2022 dt 27.07.2022.**

**3. and 2219/SS/AKAM/Constitution/2022 dt 6.12.2022.**

**4. 2219/SS/AKAM/Constitution/2023 dt 09.03.2023.**

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1. It is intimated that Our Nation is continuously celebrating **Azadi Ka Amrit Mahotsav (AKAM) till August 2023.**

2. It is intimated that “Meri Maati Mera Desh” campaign is envisaged as a culminating event of ‘Azadi Ka Amrit Mahotsav’. It involves paying tribute to the “veers”, who have made the supreme sacrifice for the country, by conducting ceremonies at varies level. Last year 15 August focused on “TIRANGA”. This year focus is on “MAATI”.

3. The details of the Programmes under the campaign “Meri Maati Mera Desh” to be organized in all schools:-

S. No	Date	Programmes	Remarks
1	9 <sup>th</sup> Aug 2023	Dedication of shilaphalakam (Memorial)	Special assemblies dedicated to the MERI MAATI MERA DESH TO BE HELD, To express heartfelt gratitude to Bravehearts (Veer) including Freedom fighters, Defence personnel, CRPF and state Police. Special diary note, leaflet to be sent to all parents for participation.
2	10 <sup>th</sup> Aug	Panch Pran Pledge	At the memorial site, all will take a solemn plea. This pledge is given at Annexure I. Students and teachers to take the Panch Pran pledge and upload selfies, in website <a href="http://yuva.gov.in/meri_maati_mera_desh">http://yuva.gov.in/meri_maati_mera_desh</a>

3	11 <sup>th</sup> Aug	Vasudha Vandhan	To replenish Mother Earth by planting saplings of indigenous species and developing an Amrit Vatika.
4	14 <sup>th</sup> Aug	Veeron Ka Vandan	Felicitations ceremonies for honoring the FF/retired Defence/CRPF/Police personnel and families of the brave hearts who have sacrificed their lives in the line of duty.
5	15 <sup>th</sup> Aug	Hoisting of the National flag	And singing Rashtragaan at each of the programme sites.
6	16 <sup>th</sup> August	Rally by All Students and Teachers	About "Meri Maati Mera Desh" envisions a unified celebration of India's soil and valour, commemorating the nation's journey of freedom and progress. By connecting with the land honouring our heroes, this program will instill a sense of national pride and inspire future generations to protect India's cherished heritage.

4. This August INDIANS will pay homage to the motherland through events and programmes dedicated to the MITTI OF THE MOTHERLAND. Meri Maati Mera Desh. MITTI KO NAMAN, VEERON KA VANDAN. Salutations to the heroes who sacrificed their lives to protect the freedom and pride of the motherland.

5. Hence, all the Head of Institutions both Govt and Private schools are requested to conduct the aforementioned programmes in their schools and the reporting of the same is to be made in the tracker given. The details of the programme are given in the Ministry of Education letter DOI No 42-22/261/2023-AKAM dt 22rd July 2023 enclosed with the circular. The DO letter is also available in the Director of School Education Website.

6. Since, this is a very important programme closely watched by the Ministry of Education, New Delhi through the Tracker uploaded by the Schools, the Deputy Director (Sports) and State Coordinator Community Service Scheme and NCC are hereby nominated as Nodal Officer for the programme from the Director of School Education to collaborate with the school and to ensure the conduction of the programme and events and also, ensure appropriate updating in the Tracker.

<https://docs.google.com/spreadsheets/d/1yLMHk7bAPILQkYnERFx4s20IVoLo144AzU6oqToxIhs/edit?usp=sharing>

7. In view of the above, all the schools are requested to compile without fail and may avail the Guidelines and collaboration of the Nodal Officers as per their availability.



**(P PRIYATARSHNY)**  
**DIRECTOR OF SCHOOL EDUCATION**

To

The Head of Institutions,  
All Govt. /Govt. Aided / Private Schools in the UT of Puducherry

Copy to

1. All the Inspecting Officers in the UT of Puducherry.
2. All the ADPCs, Samagra Shiksha in the UT of Puducherry.
3. The Deputy Director (Sports), DSE, Puducherry
4. The State Coordinator, Community Service Scheme, DSE, Puducherry.
5. The P.S. to DSE
6. The P.A. to SPD, Samagra Shiksha.
7. EDP Centre, DSE, Puducherry.