GOVERNMENT OF PUDUCHERRY
DIRECTORATE OF SCHOOL EDUCATION
STATE PROJECT OFFICE, SAMAGRA SHIKSHA, PUDUCHERRY

No: 158/SS/DTH-Channel/2024-25   Date: 25.10.2024

Circular

Sub: Educational E-Content Competition 2024-25 – Reg.

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The Ministry of Education has allocated PM eVIDYA DTH TV Channel for the UT of Puducherry. To telecast more educational videos and audio on the DTH Channel, Samagra Shiksha has proposed to conduct an Educational E-Content Competition for the teachers / Educators in Schools/colleges in the UT of Puducherry.

The participants can submit their E-Content in the form of videos, audio and immersive E-Content. The Guidelines for the competition is given in Annexure I

Level	Prizes	Audio	Video	Immersive E-Content
Foundational Level (LKG – II Std)	No. of Prizes	3	3	1
Preparatory Level (III Std – V Std)		3	3	1
Elementary Level (VI Std – VIII Std)		3	3	1
Secondary Level (IX Std – XII Std)		3	3	1
Teacher Education		3	3	1

In each level and E-Content type 3 prizes will be given

- First Prize   : 20,000 cash along with certificate & Trophy
- Second Prize   : 15,000 cash along with certificate & Trophy
- Third Prize   : 10,000 cash along with certificate & Trophy
- Special Prize   : 5,000/- cash along with certificate & Trophy

A special Award of Rs.10,000/- along with a certificate & Trophy will be given to the concerned **Inspecting Office** whose teachers get more prizes in the competition. The E-Content can be submitted through the following link :

https://forms.gle/mwAwmRwearTZVjzz5

All the inspecting officers are requested to encourage more teachers to participate in Educational E-Content Competition. The last date for submission is 31.12.2024

//By Order//

(N. DINAKAR)
STATE PROJECT DIRECTOR

Submitted to :
 1. The Director, The Directorate of Higher & Technical Education, Puducherry

To
 1. All the Inspecting Officers in the UT of Puducherry
 2. The Principal, DIET, Puducherry
 3. The PS, DSE, Puducherry

Educational E-Content Competition 2024-25

About the Programme :

The Educational E-Content Competition 2024-25 programme aims to produce quality E-Content in English & regional Languages through the teachers/Educators in the UT of Puducherry. The Shortlisted E-content will be telecasted on the PM eVIDYA DTH TV Channel of Puducherry.

Who can participate?

- Any cadre of teachers/Educators working in the Govt./Aided/Private Schools or Colleges in the UT of Puducherry can participate.

Types of E-Content to be submitted:

- Audio
- Video
- Immersive E-Content
  (Augmented Reality /Virtual Reality /Virtual Lab/360 Degree/Simulations) & Digital Educational Games and App

Target Group :

E-Content from the Foundational Level to the Secondary Level should be prepared based on NCERT Textbooks. E-Content for Teacher Education should be on professional development of teachers like current trends in education, pedagogies, ICT Tools etc.

Level	E-Content Type	No. of Prizes
Foundational Level LKG – II Std	Audio	3
	Video	3
	Immersive E-Content	1
Preparatory Level III Std – V Std	Audio	3
	Video	3
	Immersive E-Content	1
Elementary Level VI Std – VIII Std	Audio	3
	Video	3
	Immersive E-Content	1
Secondary Level IX Std – XII Std	Audio	3
	Video	3
	Immersive E-Content	1
Teacher Education	Audio	3
	Video	3
	Immersive E-Content	1
Total		35

In each level and E-Content type 3 prizes will be given

- First Prize   : 20,000 cash along with certificate & Trophy
- Second Prize   : 15,000 cash along with certificate & Trophy
- Third Prize   : 10,000 cash along with certificate & Trophy
- Special Prize   : 5,000/- cash along with certificate & Trophy

Note : *Immersive E-Content only first prize will be given.*

A special Award of Rs.10,000/- along with a certificate & Trophy will be given to the concerned **Inspecting Office** whose teachers get more prizes in the competition.

CRITERIA FOR SELECTION:

1. The eContent should be produced/developed from 01.01.2024 to 31 December 2024
2. The eContent must be suitable for the following groups:
    a. Foundational Level (LKG to Class II)   **[FL]**
    b. Preparatory Level (II Std to V Std)   **[PL]**
    c. Elementary Level (VI Std to VIII Std)   **[EL]**
    d. Secondary Level (IX Std to XII Std)   **[SL]**
    e. Teacher Education   **[TE]**
3. The E-Content should be prepared based on NCERT Textbooks. **ECCE** Level can be prepared on Learning Outcomes. Teacher Education should be on the professional development of teachers.
4. An undertaking about the production date of the eContent and the authors should be given, failing which entries will be rejected. There should not be any conflict in the authorship of the eContent.
5. The E-content may be in English or bilingual /Tamil/Telugu/Malayalam. If the E-content is bilingual or Tamil/Telugu/Malayalam it should be subtitled in English
6. The duration of E-content should be between 3 minutes and 20 minutes.
7. The materials like images, graphics, stock footage, etc. used in production should not be copyrighted.
8. e-Content should be creative, have broad appeal, and demonstrate excellent artistic and technical skills

RULES & REGULATIONS

1. eContent made by compiling stock shots or any copyrighted graphics/images will not be eligible for the competition.
2. One can submit any number of entries in each category. Any duplicate entry for the same program will be rejected

3. Samagra Shiksha, Puducherry shall retain a copy of all the entries and the winning E-Content shall not be used by the producer / director for any other competitions.

4. The submitted eContent will be used by Samagra Shiksha for educational purposes including dissemination by online/offline modes.

5. Samagra Shiksha would have the full rights to telecast or use the prize-winning eContent and upload it on DIKSHA/OER and other websites

6. A Committee of Experts will shortlist the entries from the original list of entries received.

7. All the shortlisted eContent will be judged by a common Jury (separately for Audio/ Videos/ Immersive eContent category). Results declared by the Jury will be binding.

8. Samagra Shiksha reserves all rights to modify the rules and dates.

9. The eContent will not be selected

   - With excessive violence, sexual references, coarse language, use of substances or with contents that advocate and support racial, cultural, religious, or gender bias etc
   - With technical glitches
   - Which, if not in English, are not subtitled or dubbed into English
   - Having violated any copyright laws
   - If plagiarism is involved

10. E-Content which were submitted for any other competitions will not be accepted

Submission of application :

1. There is no entry fee for the competition

2. The application has to be submitted through google form :

   https://forms.gle/mwAwmRwearTZVjzz5

List of materials to be kept ready while submitting the E-Content:

1. Drive Link of the Programme
2. Script of the Programme   Script Template
3. Subtitle in English if it is in regional Language   Subtitle Template
4. Synopsis of the Programme   Synopsis Template
5. Poster of the he Programme
6. Declaration of the Programme   Declaration Template
7. Photo of the Producer/Director

Timeline :

- Last Date for Submission of E-Content   : **31.12.2024**
- Result & Award Ceremony   : **Last week of January 2025**
- For further Details contact   : **98946 31655**

GOVERNMENT OF PUDUCHERRY
DIRECTORATE OF SCHOOL EDUCATION
SAMAGRA SHIKSHA
Organises

Educational
E-CONTENT COMPETITION
2024-25

Who can participate?

Any cadre of teachers/Educators working in the Govt./Aided/Private Schools or Colleges in the UT of Puducherry can participate.

LEVEL	PRIZES	AUDIO	VIDEO	IMMERSIVE E-CONTENT
Foundational Level (LKG – II Std)	No. of Prizes	3	3	1
Preparatory Level (III Std – V Std)		3	3	1
Elementary Level (VI Std – VIII Std)		3	3	1
Secondary Level (IX Std – XII Std)		3	3	1
Teacher Education		3	3	1
TOTAL PRIZES		15	15	5

In each level and E-Content type 3 prizes will be given. No entry fee.

- First Prize : 20,000 cash along with certificate & Trophy
- Second Prize : 15,000 cash along with certificate & Trophy
- Third Prize : 10,000 cash along with certificate & Trophy
- Special Prize : 5,000/- cash along with certificate & Trophy

Last Date of Submission : 31 DECEMBER 2024

Award Ceremony : JANUARY 2025

SCAN THE QR CODE TO SUBMIT THE E-CONTENT